



Demo

**SAM
BOOST**

Tuesday, July 7, 2026 - 5:30pm

Adair Fire Department
505 5th St.
Adair, Iowa 50002

RSVP to DFC Rep

Mike Bach
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Jason Cerrano
Inventor of SAM and SAM BOOST

“SAM has always been about the fireground,” said Cerrano. “I just went for it. Investment didn’t limit me. The amount of time didn’t matter. The pain of the process didn’t matter. Nothing could stop this effort. It had to happen for the sake of the industry.”



SAM BOOST System

- **SIMPLER:** Manage waterflow from an intuitive smart governor and manage waterflow in hand with the SAM Smart Nozzle.
- **FASTER:** Double the productivity of the first crew, enabling them to more quickly get water on the fire and establish a critical secondary water source.
- **SAFER:** The fire ground becomes safer when the crew can focus on the scene rather than the panel and pressure maintenance.

In the world of firefighting, every second counts, and the first five minutes on a fire scene are especially critical. SAM BOOST manages your waterflow, so the pump operator can focus on the fireground, not the fire truck. At the end of the line, nozzle operator control water right from the nozzle, giving them confidence in an aggressive first attack.



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